

Let's No-Till Better

By Gathering Hundreds Of Priceless, Profit-Building Tips And Ideas

The 19th annual National No-Tillage Conference offers nearly 100 cutting-edge, money-making sessions over 4 days, delivering insightful learning and unlimited networking with the best of the no-till farming community.

You asked for more ideas to help you
no-till more profitably.
We've Heard You.
We're Bringing It To You!
See you January 12 to 15
in Cincinnati!



19th Annual
National
No-Tillage
Conference

Cincinnati, Ohio • Jan 12-15, 2011

No-Tilling Today For Better Tomorrows

COMPLETE COVERAGE

Offering an outstanding lineup of nearly 40 no-till farmers and educators from the United States...

- ✓ The most comprehensive agenda in the no-till field
- ✓ Time-tested techniques to expand your no-till cropping income
- ✓ New strategies for protecting your income in 2011
- ✓ Fully guaranteed to offer new no-tilling ideas and strategies
- ✓ A chance to learn from the leading no-tillers across the country
- ✓ The only "must-attend" national event for growers serious about improving their no-till management system

...AND MUCH MORE!

COMPLETE FOCUS

Featuring in-depth coverage of everything from equipment modifications to no-till fertility to crop rotation strategies...

- ✓ Improving soil biology
- ✓ Fertility strategies, micronutrients
- ✓ Cover-cropping systems
- ✓ Planter, drill refinements
- ✓ Precision technology payoffs
- ✓ Residue management strategies
- ✓ Strip-till opportunities
- ✓ No-till weed control
- ✓ Alternative row-crop systems
- ✓ High-yielding soybean strategies

...AND MUCH MORE!

COMPLETE IMMERSION

An extremely valuable 19-year-old "think tank" for success-minded no-tillers planned by no-tillers like you seeking the best income-expanding strategies available today...

- ✓ 8 No-Till General Sessions with 18 outstanding presentations
- ✓ 20 No-Till Classrooms
- ✓ 60 No-Till Roundtables
- ✓ 30 continuing education credits for both pesticide recertification and certified crop advisors
- ✓ 100 hours of highly valuable, nonstop learning opportunities

...AND MUCH MORE!

Co-sponsored By No-Till Farmer And These Leading No-Till Suppliers...

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Register Online Today At www.NoTillConference.com!

19th Annual National No-Tillage Conference * January 12 to 15, 2011 * The Hilton, Cincinnati, Ohio

Learn Hundreds Of New No-Tilling Techniques Through 4 Info-Packed Days!

Get ready to take home an abundance of field-tested no-till ideas to boost your no-till yields and reap improved profits in 2011 as a result of 4 days of highly intensive learning at the 19th annual National No-Tillage Conference.

ONCE AGAIN, WE'VE lined up nearly 40 of the very best no-tillers, crop consultants, agronomists and researchers to deliver cutting-edge ideas, tips and techniques to raise your no-till profitability, efficiency and effectiveness to a higher level.

Our theme, "No-Tilling Today For Better Tomorrows," reflects the innovative nature, patience and perseverance of growers throughout North America seeking to make no-till an integral, invaluable part of their farming operation. This 19th annual National

No-Tillage Conference offers 8 general sessions (with 18 powerful presentations), 20 No-Till Classrooms and 60 invaluable No-Till Roundtables. Plus, approximately 30 hours of valuable pesticide recertification and Certified Crop Advisor credits are available.

Just as important is the opportunity for you to profit from unlimited hallway networking with the most innovative and forward-thinking minds in no-till during this mid-January event in Cincinnati that kicks off the 2011 crop-production season.

WEDNESDAY, JANUARY 12...

9:00 a.m. to 5:00 p.m. "Registration Time."

2:40 to 3:25 p.m. "Taking A Can-Do Approach With No-Till."

No-till certainly works if you can carry a can-do attitude and you're willing to take the time to learn from your experiences, says Cleghorn, Iowa, no-tiller Tom Oswald. With 30 years of farming under his belt, Oswald has patiently persevered the move to continuous no-till since 1999 on most of the land he manages.



Tom Oswald

A champion of onfarm research, Oswald will share much of what he's learned about soils and crop growth from years of trial and error. Oswald will kick off the 4-day event with encouragements to no-till, along with some guiding principles he's gleaned from no-till experiences that will give you something to think about regarding your own no-till management system.

3:25 to 4:10 p.m. "Alternative Planting Methods For Timely Cover Crop Establishment."

Cover crops have the interest of no-tillers, but many corn and soybean growers may be discouraged from trying them because they may have doubts whether they can establish a good stand before winter arrives.

Joel Gruver will explore a wide range of cover crop establishment methods. The Western Illinois University cover crop specialist will examine the viability of aerially seeding cover crops into standing grain crops; piggybacking seeding with manure slurry applications; blending seed with granular fertilizer; seeding with combine attachments; and precision planting methods. Gruver will also share analysis of cost and risk and photo documentation of cutting-edge, cover-crop innovations across the U.S.

4:10 to 4:55 p.m. "Building A Soil Ecology That Recycles Nutrients, Improves Soil Structure."

Tillage changes the way microorganisms decompose and recycle organic residues and nutrients. In fact, soil organic matter levels have decreased 60% to 70% during the last century due to tillage.

Jim Hoorman will discuss the invaluable process of nitrogen and phosphorus cycling, the need to achieve proper carbon-to-

nitrogen ratios, the role of microbes and how practicing no-till and adding cover crops to your rotation are critical to soil ecology. The Ohio State University Extension educator will also talk about the "root" causes of soil compaction and how more roots will build improved soil structure.

5:00 to 7:20 p.m. "Dinner On Your Own."

Take time to network with other no-tillers at one of downtown Cincinnati's numerous restaurants. Compare notes from the afternoon's sessions and gear up for the evening's program focused on growing high-yielding no-till soybeans.

7:25 to 7:30 p.m. "An In-Depth Look At Raising High-Yielding No-Till Soybeans."

No-Till Farmer staffers will provide a glimpse into tonight's jam-packed program that focuses on ways to turn stagnant soybean yields into something impressive and better for the bottom line.

7:30 to 8:15 p.m. "Inoculants, Seed Treatments And More Moneymaking No-Till Soybean Practices."

Unlike many growers today who focus on corn, Ed Winkle has placed much emphasis on determining how to push up no-till soybean yields to more profitable levels. The owner of HyMark Consulting in Martinsville, Ohio, will share field-tested, proven ideas, particularly around the handling of seed. He'll provide results of field trials where he compared various seed treatments and inoculants and will show you how a minimal investment in these products can secure a substantial return on investment.



Ed Winkle

Winkle will explain how a combination of reduced seeding rates with proper fertility, ideal planter/drill setups, new and improved variety inputs, solid rotational practices and more techniques can take no-till soybean yields and profitability to encouraging levels.

8:15 to 9:00 p.m. "Protecting Genetic Yield Potential In No-Tilled Soybeans."

To maximize no-till soybean yields, it's vital to protect the genetic yield potential of every seed planted for optimal plant health, Palle Pedersen says. No-till soybeans are often planted in cool, moist

conditions, which are a breeding ground for disease.

The technical manager for Syngenta Seed Care and former Iowa State University soybean specialist says getting soybean seed out of the ground quickly and protecting young seedlings against diseases and early season insects like bean leaf beetle are key to producing a healthier crop and higher yields. By ensuring every seed gets the best start possible, no-tillers can optimize planting populations and reduce seeding rates, resulting in cost savings at planting and the best chance for a profitable harvest.

9:00 to 9:45 p.m. "24 Practical Ideas To Make No-Till Soybeans More Profitable."

This rapid-fire, idea-generating general session features the best tips and techniques of several no-tillers on how they get the most bang for their buck when raising no-till soybeans.

No-tillers Keith Kemp, Manchester, Ohio; Jim Hershey, Elizabethtown, Pa.; and Jim Leverich, Sparta, Wis., will each present

8 practices they've used on their farms to improve soybean yields and their bottom line. And time permitting, they'll kick in 6 bonus tips to leave you plenty of things to compare and think about in regards to your no-till soybean management system.

9:45 to 10 p.m. "Go Ahead — Ask Those Tough No-Till Questions."

Come up with any critical no-till question and the *No-Till Farmer* staff will find someone with a solution. This session will reveal the benefits of networking in the hallways with fellow attendees. You'll learn how to swap dozens of field-tested, research-proven ideas over these highly intensive 4 days of in-depth no-till learning.

(If you've got a no-till question that's been gnawing at you, please add it to the registration form on Page 11 when you register for the conference. Or take a minute to e-mail it prior to the conference to dbruggink@lesspub.com.)

THURSDAY, JANUARY 13...

8:00 a.m. to 5:00 p.m. "No-Till Registration Time."

Get registered! Pick up your conference materials, including 5 **FREE** Special No-Till Reports valued at \$257.75. *(See page 10.)*

8:00 a.m. to 9:45 a.m. "Early Bird No-Till Breakfast."

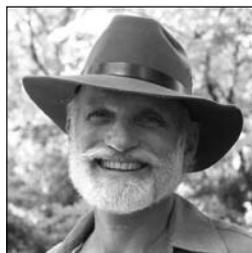
Following the buffet breakfast sponsored by Syngenta Crop Protection (served from 8 to 8:50 a.m.), get the latest details on...

"Syngenta Solutions — Growing More From Less."

Jump-start your 2011 conference experience with the annual Thursday morning breakfast sponsored by Syngenta Crop Protection. The world's population is growing and is expected to swell to 9 billion people by 2050. Syngenta is committed to helping farmers meet this challenge of the future by growing more from less. Join the panel of Syngenta experts as they highlight how more value is coming to your farm through innovative management practices and solutions to ultimately grow more from less.

10:00 to 11:30 a.m. "Dealing With Dirt: What You Need To Know About Soil Quality."

Healthy soils perform and live a vigorous life: they breathe, absorb, store, release, transmit, stabilize, ventilate, feed and generally provide a physical chemical environment for high plant and livestock productivity, says Ray Weil, University of Maryland soil scientist. In fact, virtually everything you do on your farm affects your soil.



Ray Weil

Weil says your practices change the kind of home where soil critters live and work. More and more, innovative farmers and scientists are recognizing the overarching role of organic matter. Weil will share the connections between the physics, chemistry and biology of soil that will help you make better decisions about rotations, tillage, fertilization and no-till management.

11:30 to 11:45 a.m. "Get Deeper Into The Think-Tank"

If Ray Weil's presentation has got you thinking about some of the biological improvements needed in your no-till operation, here's your chance to get solid answers on the factors keeping you from unleashing the full potential of your no-till soils.

11:45 a.m. to 1:00 p.m. "Lunch Time."

Enjoy lunch on your own at nearby restaurants or fast-food outlets while networking with other highly innovative no-tillers.

1:00 to 1:40 p.m. "Picking Precision Tools That Meet Today's Needs."

Precision ag has quickly gone from a pipe dream to reality. As equipment size increases, Scott Shearer says it's more difficult for no-tillers to achieve fixed-rate metering and distribution of inputs, let alone achieve variable-rate application, with acceptable accuracy.

The University of Kentucky ag engineer will review several precision tools that can reduce input costs and improve crop health. Potential input savings with the implementation of section control to planters and chemical/nutrient application equipment will be discussed, along with all of the critical pitfalls to avoid.

1:40 to 2:20 p.m. "Protecting, Preserving Tires In Those Tough No-Till Situations."

The best no-till practices coupled with newer, stronger hybrids have created a harsh environment where the likelihood of stubble damage to tires has dramatically increased. More no-tillers are faced with costly tire replacement and down time in the field.

While tire manufacturers are working with new designs and stronger materials to lessen the issue, it's certain that as long as tires are designed to hold air in a chamber, stubble damage will be problematic unless steps are taken to reduce the issue. Jeff Vasichek, vice president of sales for Titan International, will share tactics and common-sense tips you can take to stop the costly occurrence of down time and tire replacement from stubble damage.

2:20 to 2:30 p.m. "2011 National No-Tillage Conference Sponsor Recognition."

Join us in thanking our sponsors whose generous support of the National No-Tillage Conference makes it possible to bring you the most-complete, highly informative no-till learning event available today.

2:30 to 3:10 p.m. "Overcoming Today's Difficulties With Glyphosate."

No-tillers have many beneficial tools at their disposal. Used properly, they can add profit to the bottom line. Misused or abused, these same tools create challenges, conditions and headaches that can cut yields and earnings. Glyphosate is one of those key tools that has seen some bumps in the road.

Joe Nester, an ag consultant from Bry-



Joe Nester

an, Ohio, will look at issues occurring today with glyphosate, including interactions with nutrients and management techniques to overcome them. He'll also examine weed-resistance problems no-tillers face and other ways to improve the performance of glyphosate in your tank-mixes and as a rotational tool.

3:10 to 3:35 p.m. "Networking/Refreshment Break."

You're just halfway through the most informative day of the no-till season. Grab a coffee or soft drink courtesy of SFP while discussing with fellow attendees the things you've learned so far.

3:40 to 4:40 p.m. "Choose From 5 High-Powered No-Till Classrooms."

Select one of 5 outstanding No-Till Classrooms to absorb more specialized learning. Send others from your farming operation to separate sessions to broaden your no-till knowledge.

No-Till Classroom #1...

"Cover Crops That Fit In Your No-Till Rotation."

To gain the full benefits of cover crops, it's necessary to know the different types available today and just what they can accomplish. Jim Hoorman, Ohio State University educator, will discuss how different cover crops might do their best work when placed within the right no-till rotation.

Hoorman will share the benefits of legumes versus grass cover crops, particularly how legumes can supply nitrogen to corn and grass covers can supply phosphorus to soybeans. He'll also share how they can reduce weed and insect pressure, as well as some of the best cover crops for producing homegrown nitrogen for corn.

No-Till Classroom #2...

"Fending Off Nematodes That Feed On No-Tilled Corn."

You may not know it, but nematodes that feed on corn were here before the first settlers arrived. These microscopic animals of many types and sizes lived on native grasses on the prairies before corn was introduced and offered an acceptable alternative plant host.

Ray Knake, agronomist for Bayer CropScience, says changes in farming practices in recent years have favored nematodes that feed on corn, resulting in many fields having all or pockets of the field above threshold levels for at least one species of nematode. He'll share the symptomology of nematode feeding, factors that favor vulnerability and ways to test for and protect your corn yields from nematode feeding and damage.



Ray Knake

No-Till Classroom #3...

"Staying Positive Establishing, Maintaining Soil-Protecting Waterways."

Often overlooked because they don't seem to directly impact the bottom line, waterways ought to be a primary point of concern for no-tillers, Marion Calmer says. The Alpha, Ill., no-tiller recognizes that just because you're no-tilling doesn't mean that you can't have problems with soil erosion on your farm. In fact, he believes erosion in no-till waterways can be worse than conventionally tilled fields if not addressed properly.

Calmer will discuss the reasons why no-till waterways fail. He'll share how they can be reshaped; the best way to prepare a no-till

seedbed to stand up to water flow; seed mixtures that get you quick growth and stand up to future attacks; equipment needs and set-ups; and the best time of year to establish or repair waterways.

No-Till Classroom #4...

"Being Flexible With Both No-Tilled And Strip-Tilled Corn."

Beginning with his father introducing no-till to the family farm about 35 years ago, Cade Bushnell has made it a point to steer away from conventional tillage altogether. In 1992, 11 years after returning to the family farm following graduation from Iowa State University, he sold the last of his conventional-tillage equipment.

Today, Bushnell uses both no-till and strip-till on his 1,300-acre Stillman Valley, Ill., farm to plant corn. Bushnell will discuss the benefits of both systems and the where, when and why considerations for selecting either no-till or strip-till. He'll also share the valuable precision practices that have made him more effective at strip-till and no-till and several other critical farming practices.



Cade Bushnell

No-Till Classroom #5...

"Vertical-Tillage Tools That Don't Make A Mess Of No-Till."

Daniel Davidson has issues getting ideal no-till stands in dense continuous corn residue. As a result, the Stanton County, Neb., no-tiller has evaluated vertical-tillage tools to see if they can help process corn residue without compromising the benefits of no-till.

An agronomist for DTN, Davidson says there are 16 models of tools on the market classified as performing vertical tillage; however, they differ in design, function and performance. He'll share his observations from testing several products, and explain how well they work within the framework of his definition of vertical tillage — essentially, how well they move soil vertically within the top 2 inches of the soil; process and anchor corn residue; and stir the surface while preparing the seedbed.

4:45 to 5:45 p.m. "15 Super No-Till Roundtables."

Select from 15 No-Till Roundtables where each attendee can ask questions, discuss challenges and contribute practical, field-proven ideas on a specific topic. Some long-time conference attendees say these "one-of-a-kind idea swaps" are well worth the cost of attending the conference all by themselves. Send others from your group to different sessions to capture even more learning.

- 1. Hitting A Home Run With Sidedress Applications**
- 2. Case IH Planter, Drill Modifications That Work**
- 3. Let's Talk About Successfully No-Tilling Forages**
- 4. Getting Rid Of Costly Compaction**
- 5. Turning Clay Soils Into Productive No-Till Soils**
- 6. Even No-Till Crop Emergence — How Do I Get It?**
- 7. Using Vertical Tillage, Rotary Harrows Without Harming No-Till**
- 8. What Do I Do To Defeat Those Slimy Slugs?**
- 9. Turning Wheat Into A Profitable Payday In No-Till**
- 10. Applying At-Plant Fertilizer Effectively**
- 11. Fungicides — A Must-Have Or A Maybe?**
- 12. Slick Strip-Till Berm-Building Adjustments**
- 13. Making Soil Nutrients Available To My No-Till Crops**
- 14. Smart Ways To Manage Annual Ryegrass As A Cover**
- 15. Breaking The No-Till Soybean Yield Barrier**

5:45 to 7:15 p.m. "Supper Time."

Enjoy some of the best restaurants in Cincinnati while discussing today's topics with fellow no-tillers.

7:20 to 7:30 p.m. "National No-Tillage**Conference Outstanding Speaker Awards."**

You told us by your vote which presenters had the best sessions in 2010. We take a moment to recognize and thank them.

7:30 to 8:15 p.m. "Adopting Modern**Technology For Improved No-Till Profits."**

It's easy to see how technology over the centuries has led to vast gains in efficiency and increased food production. Over time, Dietrich Kastens says early adopters have thrived while non-adopters typically find themselves looking for a different line of work.

The Herndon, Kan., no-tiller will look at the fast-moving vs. slow-moving adapted ag technologies and the problems, pitfalls, challenges and rewards for early technology adoption. He'll also examine the philosophy of technology adoption and how adopting or not adopting new technologies might impact a farm for generations. Finally, Kastens will look at farm businesses in the new century and how technology adoption decisions made today might impact the long-run productivity, profitability and persistence of multi-generational farm businesses.

8:15 to 9:00 p.m. "Tackling The Invisible Benefits Of Continuous No-Till."

We see the aboveground benefits of no-till, but what happens underground is often invisible. It takes a trained eye and scientific analysis to see the whole picture. Abundant earthworms, greater root growth, increased organic matter (carbon sequestration) and more fungi and microbes are all factors in soil quality.

Ohio State's Randall Reeder, Alan Sundermeier and Rafiq Islam will share how soil-quality factors improve over time with long-term no-till plots (23 and 40 years) versus short-term no-till and conventional tillage. They'll stress how stable macro-aggregates in continuous no-till provide an environment for accumulating organic matter and how tillage destroys the microbes critical to soil tilth.

9:00 to 9:45 p.m. "Managing The Undermanaged Nutrients Of No-Till."

A half century of nutrient management focused on nitrogen, phosphorus and potassium, as well as liming, for intensive tillage operations have had its consequences, maintains Joel Gruver. The Western Illinois University fertility specialist will not only look at the impact these practices have had on soils, but he will examine the science of secondary elements and trace elements and the combined impact of soil properties, weather and management practices on their availability to crops.



Joel Gruver

Gruver will share a critical examination of current techniques for predicting nutrient availability to crops, such as soil and tissue testing, and application strategies for optimizing crop health and yield in no-till systems.

9:45 to 10:00 p.m. "Got More No-Till Questions?"

Pose a question to one of our evening general session speakers. Or, ask a question that another attending no-tiller can answer. We'll work hard to help you find the answer to your burning question.

FRIDAY, JANUARY 14...

8:00 a.m. to 5:00 p.m. "No-Till Registration Time."

Don't forget to pick up your conference materials and **FREE** reports and books valued at \$257.75.

8:20 to 9:20 a.m. "Choose From 5 Top-Notch No-Till Classrooms."

You've got 5 more intriguing no-till classrooms to choose from to help you make a big impact on your 2011 cropping operation.

No-Till Classroom #6...

"Practical Steps To Making Plants Work For You And Your Soils."

Most of the life on your farm is actually underground. Nearly all microbes and half of the plant system is in the soil. Yet, 99% of what we know about plants is aboveground. Just as plants respond dramatically to changes in soil conditions, soils respond dramatically to changes in root systems.

Ray Weil will share how plant roots are the best tools we have available to build better no-till soils. Using forage radish as an example, the University of Maryland soil scientist will share how choosing the right rotations and cover crops can really pay off in building soils that lower costs and increase yields.

No-Till Classroom #7...

"Sorting Through The Positives And Negatives Of Strip-Till."

You don't need a fancy machine to strip-till effectively. Tom Oswald admits there's nothing fancy about his strip-till toolbar or

his fertilizer application, but the Cleghorn, Iowa, farmer has learned a few tricks after 15 years of strip-tilling.

Oswald will give a thorough review of his strip-till machine, the flood of strip-till equipment hitting the marketplace and point out some techniques and tips you can consider implementing in your own strip-till system. He'll also explore the factors that led him to strip-till and the considerations that lead to either no-tilling or strip-tilling corn when determining what practice to adopt in each field.

No-Till Classroom #8...

"Making Drainage Deliver Dollars To Your No-Till System."

Whether farmland that you've owned for years or a new farm you've just purchased, tiling is one of the first and best investments you can make to help your no-till system be successful. Keith Kemp, a West Manchester, Ohio, no-tiller, will share tiling techniques he utilizes that can immediately improve air and water infiltration critical to no-till. By eliminating pockets of poorly drained soil, Kemp says you can increase soybean yields by 10 to 12 bushels per acre and corn yields by 20 to 30 bushels.

Larry Brown, a water management specialist for Ohio State University, will offer new drainage systems being studied that can not only improve farm field water management, but improve the quality of water running off farmland. He'll share information on drainage channels, techniques for linking wetlands to surface water drainage and more. The aim, Brown says, is to produce zero discharge to streams, help improve water quality and reduce peak flows downstream.

No-Till Classroom #9...

“Adapting Precision Ag To Fit Your Farm.”

Precision farming offers no-tillers opportunities to improve efficiency; as such, precision farming should be embraced, Jim Leverich says. The University of Wisconsin onfarm research specialist and *No-Till Farmer* columnist says understanding basic soil fertility, soil types, subsoils and drainage are paramount to developing a sound strategy to develop seed and fertilizer prescriptions for your no-till fields.

The Sparta, Wis., no-tiller will share examples of field variability and sampling protocols that better define management zones, and how that can lead to variable-rate phosphorus, potassium and nitrogen applications. He'll discuss how you might move to variable-rate seeding and variety and hybrid selection across different management zones.



Jim Leverich

No-Till Classroom #10...

“Keys To Becoming A 100% Continuous No-Tiller.”

Through experiences on his Perryville, Md., corn and soybean farm, H. Grant Troop has found there are certain critical needs in a continuous no-till system that offer the best shot at achieving successful stands and high yields. The *No-Till Farmer* contributing blogger and former agronomist with Penn State University's multi-agency partnership “Park The Plow” program believes that with a “stick-to-it” attitude and patience, continuous 100% no-till is an achievable goal for all growers.

Troop will review the keys to successful no-till, including the critical first step of developing a soil structure with good aggregation and adequate pore space so plants can capture water and air. He'll explain why starter fertilizer in proper amounts and placement are important; describe several important no-till planter setups; discuss fertility practices that keep the crop fed; and present other no-till tips and techniques learned through years of field study.

9:25 to 9:55 a.m. “Networking/Refreshment Break.”

Feel **FREE** to continue discussions from the morning roundtable sessions with refreshments courtesy of SFP. Gear up for a couple of informative in-depth general sessions.

10:00 to 10:50 a.m. “Harvest Performance Tips And No-Till Residue Management.”

Time is money, especially when you have an early harvest like this past fall. Marion Calmer will share his techniques to help your combine achieve peak performance, and help you worry less about no-till residue next spring.

The owner of Calmer Corn Heads in Alpha, Ill., will discuss the pros and cons of draper headers vs. auger platforms; 1 1/2-, 2- and 3-inch sickle cuts for soybeans; preparations to get through 250-bushel *Bt* corn stover; and the benefits of concave inserts and filler plates for reducing green unthreshed pods in the grain tank. He'll also share the importance of stalk rolls, cross-auger settings, rotor and sieve settings and more in this practical, tip-filled session.



Marion Calmer

10:50 to 11:40 a.m. “Residue, Uniformity And The No-Till Systems Approach.”

No-till is far more than just planting a crop without tillage. Paul Jasa says a systems approach is needed, as each part of the production process affects almost every other part. One of the keys to no-till success is uniformity, every day of the year, with every field operation. The University of Nebraska ag engineer says that when the crop stand and growing conditions are uniform, each plant has equal access to the resources needed for growth — water, nutrients, sunlight and air.



Paul Jasa

Using real-field examples, Jasa will demonstrate how extra operations or efforts to make things more uniform reduce profitability rather than achieving uniform conditions right from the start. He'll share the value of thinking about uniformity each and every day when evaluating your no-till field operations.

11:50 a.m. to 1:45 p.m. “The Annual NNTC Luncheon.”

(Included in your no-till conference registration fee.)

“2010 No-Till Product Of The Year Awards.”

As selected by *No-Till Farmer* readers, awards will be presented for outstanding innovations in 12 product categories. In addition, we'll recognize the No-Till Product of the Year for 2010.

“3rd Annual Responsible Nutrient Management Practitioners Program.”

Agro-Culture Liquid Fertilizers and *No-Till Farmer* will recognize three no-tillers judged to be environmentally, economically and practically responsible with their nutrient management programs. The fertility practices and techniques utilized by these no-tillers — recognized as Responsible Nutrient Management Practitioners — will provide you with valuable ideas to consider using in your own no-till operation.



1:55 to 2:55 p.m. “15 Even Better No-Till Roundtables.”

Once you determine which of the following 15 sessions to attend, send others from your farm to other sessions so you can later swap dozens of great ideas that you can add to your 2011 no-till operation.

16. Surefire Strategies For Boosting Organic Matter
17. Will Foliar Feeding Provide A Positive ROI?
18. Sorting Through Strip-Till Fertilizer Decisions
19. How Do I Negotiate A Fair No-Till Land Rent?
20. Choosing Cover Crops That Can Dramatically Reduce Fertilizer Rates
21. Tuning Up That Kinze No-Till Planter
22. Is Inoculation Worth The Time And Effort?
23. Sensational Setups For Narrow, Twin-Row Planters
24. Am I Using Glyphosate The Right Way?
25. Applying Manure Without Tearing Up No-Till Fields
26. Great Ideas For Protecting Tires From Tough Corn Stalks
27. To Plant Or Drill No-Till Soybeans? That Is The Question
28. Auto-Steer? Implement Steering? Steer Me In The Right Direction
29. Can Organic No-Till Be A Profitable System?
30. Trouble-Shooting No-Till Corn Stand Woes

2:55 to 3:20 p.m. "Networking/Refreshment Break."

Take a break courtesy of SFP while sharing more no-till ideas with your colleagues. Then get ready to choose from 5 more sensational no-till classrooms.

3:25 to 4:25 p.m. "Choose From 5 Top-Notch No-Till Classrooms."

You've got 5 more intriguing no-till classrooms to choose from that can help you make the biggest impact on your cropping operation in 2011.

No-Till Classroom #11...

"Soil Amendments, Fertility Practices That Will Enhance Your No-Till Soils."

Many no-tillers today seem puzzled by a lack of soil tilth or ponding that occurs again and again even after years of no-till. Pushing that soil probe into soils seems like a daunting task for growers even though no-till dominates their tillage practices.

While a lack of crop diversity in today's corn-soybean or continuous corn-dominated world may be partly to blame, no-till consultant Ed Winkle says that soil imbalances caused by improperly applied fertilizers are having a negative impact on soil tilth. The owner of HyMark Consulting in Martinsville, Ohio, will review some of the most common causes of soil imbalances today and share some of the solutions available to no-tillers today, including the role of gypsum, liming and micronutrients in bringing soils back into a state of harmony.

No-Till Classroom #12...

"Getting The Best Return On Your No-Till Precision Technologies."

Ever wonder how much you're paying per acre for auto-steer and RTK GPS? Is it 50 cents per acre or \$5 per acre? Did the purchase and adoption of section control for your 12-row planter impact your bottom line last year?

Scott Shearer will share the tools that can help you predict the per-acre cost of adopting precision ag technologies, along with the potential returns to your operation. The University of Kentucky ag engineer will present several case studies, along with how common tools and existing data can be used to predict the costs and potential returns for adding specific precision ag equipment to your existing line of farm equipment.

No-Till Classroom #13...

"Getting A Good Annual Ryegrass Stand... And Controlling It."

No-tillers love the long roots of annual ryegrass because they help scavenge nutrients that are otherwise lost, help break up compacted soils and provide channels for the following year's grain crop to follow. But there are some challenges in raising this cover crop that no-tillers need to overcome to make it a staple of their rotation.

Jamie Scott has learned to make annual ryegrass a viable option, even in an area that some no-tillers might think is too "northern" for the valuable cover crop. The Pierceton, Ind., no-tiller, who farms with his father, Jim, will share the management techniques they've success-



Jamie Scott

fully employed from start to finish, including establishing stands in standing no-tilled corn and soybeans with aerial applications and their tricks to controlling annual ryegrass in the spring.

No-Till Classroom #14...

"Identifying All The Precision Tools And Gadgets Worth Adopting."

While precision agriculture has been with us for more than two decades, it still feels as if the technology is in its infancy. Dietrich Kastens will briefly look at the history of the precision industry to assess the successes, failures, broken promises and unpredicted benefits precision technology has brought to agriculture.

From machine control to variable-rate application of inputs to onfarm research, Kastens says precision is just beginning to gain a foothold on farms, with tremendous opportunities for early adopters to get the upper hand on their neighbors. He'll look at the latest trends you can benefit from, plus what the future might look like for adopters and non-adopters.

No-Till Classroom #15...

"Secrets Of Single-Disc Application Of Nutrients In No-Till."

Conserving soil and banding nutrients in a no-till system may be the ultimate means to assure our soils are regenerative and in good condition. Guy Swanson, owner of Exactrix Global Systems, says the opportunity to apply nutrients without tearing up the soil are economically feasible and desirable.

Swanson will share how nutrient application is becoming more surgical as a result of advancements with single-disc openers. He'll discuss how no-tillers can protect soil life and maintain critical residue at the surface with the latest technologies, including applications into growing roots with virtually no damage, application at speeds up to 15 mph and much more.

4:30 to 5:30 p.m. "Another Set Of 15 Engaging No-Till Roundtables."

The third set of 15 no-till roundtables gives you another chance for valuable "one-on-one" learning with no-till colleagues. It's also your opportunity to find an answer to a dilemma or be a hero to another no-tiller by offering your own farm-tested advice.

31. Marketing No-Till Crops For Winning Returns
32. Should I Strip-Till Or No-Till Corn?
33. Being More Precise With Your Sprayer
34. Building A Strategy To Beat Bothersome No-Till Weeds
35. That Confounded Seed Slot Just Won't Close!
36. I Need To Get Rid Of Those Varmints And Voles!
37. Help Me Pick The Right No-Till Cover Crop
38. Transferring The No-Till Farm To The Next Generation
39. Should I Apply Gypsum, Soil Conditioners?
40. New Ways To Profit From Non-GMO Soybeans
41. Critical Combine Adjustments To Handle More Residue
42. Is Deep-Ripping Really Helping My No-Till Fields?
43. Can I Make No-Tilled Continuous Corn Work?
44. Fertilizer Placement: Injection, Broadcast Or Topdress?
45. Can My No-Till Planter Be A Variable-Rate Machine?

6:00 to 6:45 p.m. "Slow Down At The NNTC Reception After A Productive Day Of No-Till Learning And Networking."

Relax and visit with no-till conference friends at the event's cash bar and reception right before the annual banquet.

6:45 to 9:00 p.m. "Enjoy A Great Night At The National No-Tillage Conference Gala."

(Included in your conference registration fee.)

"Introducing The Latest Class Of No-Till Innovators."

After a fabulous dinner, we'll start the night's festivities with the unveiling of the 15th class of inductees into the No-Till Innovator Awards program, cosponsored by Syngenta Crop Protection and *No-Till Farmer*.

"A Bountiful Crop Of Comedic Relief."

Drew Hastings stands tall in his field, both as a comedian and in his newfound life as a farmer. The owner and operator of a cattle farm in southern Ohio, Hastings' new rural fans have come to appreciate his self-deprecating humor as a "fish-out-of-water"

farmer as he regales true tales of farm living and the local characters he comes in contact with.

Hastings is among an elite group of performers to receive a standing ovation on "The Tonight Show." His current 60-minute Comedy Central special, "Irked And Miffed," debuted to more than 1 million viewers on the network and remains a top-ranked online download. Get ready for some gut-busting laughter as Hastings offers up observational humor and commentary on American modern life that shows how we are our own worst enemy.



Drew Hastings

SATURDAY, JANUARY 15...

8:00 to 9:00 a.m. "Choose From The Final Set Of 5 In-Depth No-Till Classrooms."

Decide which of these five learning opportunities will most help you improve your no-till operations in 2011.

No-Till Classroom #16...

"Seeding Equipment And Uniformity Effects On No-Till Yields."

No-till planters, drills and air seeders have to cut and handle residue, penetrate the soil to the desired seeding depth, establish proper seed-to-soil contact and close the seed "V." Keeping this in mind, a no-tiller can evaluate the strengths and weaknesses of any piece of seeding equipment and make any necessary adjustments to no-till successfully, Paul Jasa says.

The University of Nebraska ag engineer will offer tips to improve uniformity and include a summary of a 4-year study where he evaluated uniformity of emergence versus uniformity of spacing effects on yields. You'll learn how to get precise seed placement to achieve the uniform emergence and growth critical to maximum no-till corn yields.

No-Till Classroom #17...

"Twin-Stripping And Precision Fertility For Big Corn Yields."

Obery Farms prides itself with being on the cutting edge of technology. John Obery, principal owner of the 3,000-acre farm at Metamora, Ill., will detail how Obery Farms has found success with continuous strip-tilled, twin-row corn.

Obery will guide you through an in-depth look at their operations from post-harvest through the next crop's harvest, including critical management items like drainage, soil testing, residue management, fertilizer applications and the decision to raise corn in twin rows. He'll also share harvest tips, controlled traffic benefits and equipment strategies.



John Obery

No-Till Classroom #18...

"Adopting Variable-Rate Fertilization For Improved No-Till Profits."

Joe Nester says that a sound fertility program is anything but a one-size-fits-all program built upon what you think your no-till fields need. Instead, a highly functioning fertility program is based on management zones derived from well-calibrated yield maps.

The independent ag consultant from Bryan, Ohio, will share examples and best practices of soil fertility managed by zones and the ways that variable-rate technology can put more money in your pocketbook. As manager of the Western Lake Erie Basin On-Farm Network — a system of farmer plots that look at nutrient performance under various conditions — the 30-year veteran will share fertility findings that may surprise you and make you rethink the guidelines that have been highly popular for three decades.

No-Till Classroom #19...

"7 Proven Ways To Make No-Till Wheat A Winner."

While many Midwestern no-tillers have defaulted to a two-crop diet of corn and soybeans, you really ought to consider making wheat a part of your no-till rotation, says John Young. The Hurdon, Ky., no-tiller will offer up seven critical considerations when trying to successfully no-till wheat.

Young will outline his best management practices for establishing an acceptable stand; controlling diseases; warding off insects; applying fertilizer in the right place and right time; choosing varieties; managing input costs; selecting the right crop rotation; and he'll even share a few bonus considerations that can put you on the right track for hitting acceptable no-till wheat yields.

No-Till Classroom #20...

"Building A No-Till Planter That Does It All."

Striving for the ultimate level of efficiency, Joel Armistead built a one-trip, mechanically driven planter that no-tills a set population of corn seed and rate of liquid and row fertilizer. He has since upgraded this do-it-all planter to achieve variable-rate seed population and row-

EARN CONTINUING EDUCATION CREDITS

Nearly 20 states offer pesticide recertification credits for attending the 2011 National No-Tillage Conference. Credits have also been approved for Certified Crop Advisor accreditation, which establishes minimum standards for individuals who advise no-tillers on crop management and production strategies.

*"Attending this annual event broadens the scope of my thinking. I find that other no-tillers have found solutions to many of my challenges."
— Dan Thissell, Centerville, S.D.*

clutch control. He can also vary his fertilizer rates based upon fertility needs.

The Adairville, Ky., no-tiller will show you in detail with images just how he accomplishes numerous tasks in one trip with precision tools that have led to a reduction in input costs. He'll share how this intricate, unique planter setup actually provides cropping flexibility and leaves him with all the fertility he needs with one pass so that he only worries about weed control after planting corn.



Joel Armistead

9:00 to 10:00 a.m. "15 More High-Value No-Till Roundtables."

Select from 15 No-Till Roundtables where each attendee can ask questions and discuss and contribute practical, field-proven ideas on a specific topic. If you came with a group, split up to take in more no-till learning.

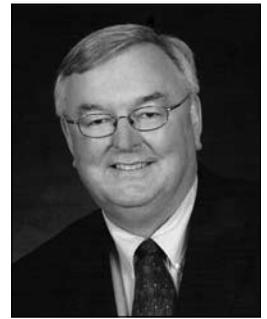
- 46. Coming Out Of CRP With No-Till
- 47. Tune-Up Tips For John Deere Planters, Drills
- 48. Should I Strip-Till In The Fall Or Spring?
- 49. Picking The Spraying Features That Really Pay Off
- 50. Can I Profit From Hunting, Agro-Tourism On My Farm?
- 51. Getting The Most From Double-Crop Soybeans
- 52. Dealing With All That Continuous Corn Residue
- 53. Improving No-Till Drilled Bean, Wheat Stands
- 54. I've Got To Get Me More Earthworms
- 55. What Do I Do With Those Nasty *Bt* Corn Stalks
- 56. Micronutrients — Do I Need Them?
- 57. Making Cereal Rye Cover Crops Pay Dividends
- 58. The Good, Bad And Ugly Of No-Till Coulters
- 59. How Do I Know What Precision Tools To Use?
- 60. Crops Worth Adding To No-Till Corn-Bean Rotations

10:00 to 10:25 a.m. "Last Chance For Valuable Networking In The Hallways."

Take this final break opportunity courtesy of SFP to visit with fellow no-tillers and sponsors before returning to two final powerful presentations that conclude this 19th annual conference.

10:30 to 11:10 a.m. "Fertility Lessons Learned From The Past To Take Into The Future."

With 40 years of experience studying fertility issues — 28 with the International Plant Nutrition Institute and 12 with Purdue University — Harold Reetz says a lot of progress has been made in the area of fertilizer-use efficiency. However, the owner of Reetz Agronomics in Monticello, Ill., says there is some unfinished business yet to be completed.



Harold Reetz

Reetz will share fertility lessons he's learned over decades that no-tillers can bank on in their no-till management system, as well as things he sees no-tillers needing to adapt to or adopt in the next 20 years. Tips he'll share involve maximizing the potential of today's genetic improvements in corn, ways to boost the lagging yields of soybeans, site-specific technologies that aid in managing field variability and much more.

11:10 to 11:55 a.m. "10 Ways To Make No-Till Work Better."

Jack Maloney will share 10 things he believes are key to making no-till work. The Brownsburg, Ind., no-tiller and 2010 Responsible Nutrient Management Practitioner's award recipient will look back at his farm's history to share 5 tactics that helped him transition to no-till and 5 things critical to thrive as a no-tiller.



Jack Maloney

Maloney will share the preparatory work on his farm soils, including soil testing, land leveling, tiling and more, that put him on the right no-till track. Plus, he'll describe practices like planter setups, soil maintenance, cover crops and other techniques helping his no-till system perform effectively today.

11:55 a.m. to Noon. "Get Ready To Put All That No-Till Knowledge To Work."

The *No-Till Farmer* staff will send you home with many ideas and a final encouragement to improve your no-till system in 2011.

Still Another Great Spouse Program!

A **FREE** 4-day program for spouses is also part of this 19th annual event. In fact, special sessions were put together by no-tilling spouses.

To receive your copy of the program, visit NoTillConference.com or call Alice Musser today at (800) 645-8455, ext. 413, and ask her to drop one in the mail to you right away.

We Fully Guarantee Your Satisfaction!!!

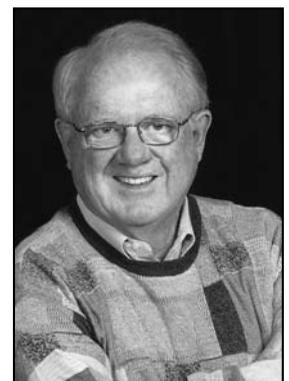
I've covered no-till for 39 years, and I've picked up hundreds of new no-till techniques, tips and strategies during the first 18 years of the National No-Tillage Conferences to share with *No-Till Farmer* readers.

That's why if this highly intensive, information-filled no-tillage conference isn't everything we promise, write me and I'll send you a full 100% refund. Take up to 6 months to decide so that you can measure your return on investment from this unique learning experience.

For 39 years, no-tillers have trusted *No-Till Farmer* to deliver unbiased no-tilling information. Hosting this annual event is still another way for us to help you continue your no-till education, not just through the talented and informative speakers and classroom presenters, but with the valuable networking opportunities that occur through the 60 No-Till Roundtables and hallway conversations.

This unsurpassed guarantee ought to convince you that we're worthy of your trust and attendance at the 19th annual National No-Tillage Conference coming up this January 12 to 15, 2011.

See You In Cincinnati!



Frank Desitter

YOURS FREE! \$257.75 Of Valuable No-Till Reports, Guides

These special “No-Till Bonuses” provide nearly 1,000 pages of essential, innovative no-till information that’s worth even more than the value of your conference registration fee. It’s all yours **FREE** for the commitment you’ve made in taking your no-till operation to the next level by attending our nationally acclaimed no-tillage conference.

Your no-till learning shouldn’t end on the final day of the National No-Tillage Conference. To meet your constantly changing no-till system needs, you’ll find plenty of valuable tips, techniques and tricks that you can put to immediate use in these 5 **FREE** “No-Till Bonuses.”

Loaded with hundreds of top-notch nuts and bolts ideas, these nearly 1,000 pages of valuable reference materials offer information that you won’t want to be without during the coming growing season.

Bonus #1

Strategies, Techniques And Tactics Guaranteed To Increase Your No-Till Profits In 2011

This brand-new, exclusive hands-on no-tilling manual contains more than 1,000 farm-tested ideas and plenty of research data to make your no-tilling operation more profitable in 2011. This 300-page reference is a one-of-a-kind, no-nonsense resource that you’ll rely on again and again during the coming year for making critical no-till decisions!

Bonus Value: \$89.95

Bonus #2

No-Till Farmer And Conservation Tillage Guide

Each registered attendee receives a **FREE** 1-year subscription to *No-Till Farmer* delivered monthly, including 8 issues of the popular 16-page newsletter and 4 issues of the info-packed *Conservation Tillage Guide* magazine. This widely acclaimed, paid-subscription publication has been known for 39 years as the “bible” of the no-till world.

(If you’re already a subscriber, we’ll extend your subscription by 1 year; or gift this offer to a friend needing no-till info.)

Bonus Value: \$44.95

Bonus #3

Farm Catalog

Published every January, this 100-page specialty product directory serves as a year-round reference for the country’s most successful growers. It’s your chance to evaluate the latest innovations from more than 100 shortline farm machinery manufacturers and suppliers. For 2011, the catalog includes comprehensive coverage of various planting practices and other technologies that will need to be developed and utilized for U.S. growers to average corn yields of 300 bushels per acre.

Bonus Value: \$29.95

Bonus #4

The Top 10 Presentations From The 2010 NNTC — An Audio CD

An exclusive for National No-Tillage Conference attendees! We’ve handpicked the best presentations from last year’s conference in Des Moines. **Brought to you courtesy of Gyppsoil**, this CD not only contains actual audio files from the best sessions, but you can follow along with the actual PowerPoint presentations.

Bonus Value: \$79.95

Bonus #5

‘Covering Up’ For Better No-Till Soil Biology, Profits

This brand-new, 32-page report from *No-Till Farmer* covers the pluses and minuses of today’s most popular cover crops and techniques of veteran cover-crop managers to help you develop a strategy for improved no-till soils and a better bottom line. Annual ryegrass, cereal rye, clovers, hairy vetch, brassicas, peas and numerous other cover crops get detailed coverage.

Bonus Value: \$12.95

5 EASY WAYS TO REGISTER



PHONE: Call (866) 839-8455 or call (262) 432-0388 (with your credit card handy) to register for the January 12 to 15, 2011, National No-Tillage Conference.



FAX: Just fax the registration form on Page 11 to (262) 786-5564.



MAIL: Send the registration form on Page 11 to National No-Tillage Conference, P.O. Box 624, Brookfield, WI 53008-0624.



ONLINE: Registration is available and secure at the new *No-Till Farmer* Web site: www.NoTillConference.com.



PRINT: Download the National No-Tillage Conference registration form off the Web site at www.NoTillConference.com, then fax it to (262) 786-5564 or mail it to National No-Tillage Conference, P.O. Box 624, Brookfield, WI 53008-0624.

Total FREE “Bonus Report” Value For National No-Tillage Conference Attendees...\$257.75

Adding lunch, banquet and networking breaks, the value of these reports and publications hits \$336.75 ... much more than the cost of registering for this first-class educational conference on no-till.

REGISTER TODAY FOR THE NATIONAL NO-TILLAGE CONFERENCE!

**National No-Tillage Conference, Cincinnati Hilton, Cincinnati, Ohio
Jan. 12 to 15, 2011, 2:30 p.m. Wednesday to 12 Noon Saturday.**



- Please register 1 person at the rate of \$249. *(Rate increases to \$274 after Jan. 5, 2011.)*
- Please register _____ additional people from our farm or family at the rate of \$222 each. *(Rate increases to \$244 after Jan. 5, 2011)*
- I'm signing up _____ friends/neighbors who are 1st-time NNTC attendees at \$222 each.
For signing up a first-time attendee, provide me a No-Till Farmer polo shirt!
 Circle Shirt Size: S M L XL 2XL 3XL
Place place my first-timer(s) in the No-Till Kitchen Sink Library drawing! (\$619 value)

- I'd also like _____ additional Friday night banquet tickets at \$35 each for spouses or friends.

NOTE: All registered attendees receive a ticket to the Friday noon luncheon and Friday evening banquet.

What critical question do you want answered? _____

(Please Print)

Name: _____ # of years attending NNTC: _____

Company Or Farm Name: _____

Address: _____

City: _____ State/Province: _____ Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

Additional Attendees

Name: _____

- Check if first-time attendee

Company Or Farm Name: _____

Address: _____

City: _____

State/Province: _____ Country: _____

Zip/Postal Code: _____

Phone: _____

Fax: _____

E-mail: _____

Name: _____

- Check if first-time attendee

Company Or Farm Name: _____

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State/Province: _____ Country: _____

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Method of Payment: (Check One): Check MasterCard Visa American Express

Card # _____ Expiration Date: _____

Name On Credit Card: _____ Signature: _____

Enclosed is payment for: \$_____ Please make checks payable to *No-Till Farmer* and mail with this form to:

NATIONAL NO-TILLAGE CONFERENCE, P.O. BOX 624, BROOKFIELD, WI 53008-0624.

For faster service, Call: (262) 432-0388 • Toll-free: (866) 839-8455 • E-mail: info@lesspub.com • Web site: www.NoTillConference.com

Fax this form to: (262) 786-5564 with your credit card number.

(U.S. FUNDS DRAWN ON U.S. BANK ONLY, PLEASE.) BE SURE TO REGISTER EARLY.

CODE: PROGRAM

FOR HOTEL RESERVATIONS, please contact the Cincinnati Hilton, 35 W. 5th St., Cincinnati, OH 45202.

Phone: **1-800-HILTONS, 1-800-445-8667 or 513-421-9100.** Room rate is \$99 per night. Please reference the National No-Tillage Conference when calling. The hotel room cutoff date is Dec. 18, 2010. **Room availability may be limited.**

Get A Really Quick Payback!

Last winter's National No-Tillage Conference attendees took home an average of **\$14,204.87** in new ideas that they put to immediate use in their no-till system.

You can do the same in 2011!

—2010 National No-Tillage Conference Attendee Survey

19th National No-Tillage Conference

Hosted by *No-Till Farmer*

P.O. Box 624, Brookfield, WI 53008-0624

Telephone: (866) 839-8455 (U.S. and Canada only)
or call (262) 432-0388

Fax: (262) 786-5564

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Web site: www.NoTillConference.com

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19 Reasons Why This No-Till Event Is The Most Valuable Learning Experience You'll Have In 2011!

- 1 FEATURING** an extremely valuable combination of 18 general session presenters, 20 No-Till Classrooms and 60 "face-to-face" No-Till Roundtables, the National No-Tillage Conference has earned a "see-it-here-first" reputation unlike any other event the industry has ever seen.
 - 2 RECOGNIZING** that every minute of this intensive, 4-day, no-nonsense event is geared toward leading you to more profitable no-tilling in 2011.
 - 3 TAPPING** the expertise of leading no-till innovators during 4 days of highly intensive "nonstop" hallway networking.
 - 4 LEARNING** new ways to reduce nutrient stress while trimming your 2010 fertilizer costs.
 - 5 AVOIDING** dozens of costly time- and \$\$\$-wasting mistakes that have already been made by fellow no-till attendees.
 - 6 DELIVERING** tell-it-like-it-is equipment modification tips and thought-provoking no-till product innovations in a powerful 4-day, nonstop learning environment.
 - 7 DISCOVERING** timely new ideas and opinions guaranteed to meet your specific cropping needs in an extraordinary "one-of-a-kind, no-till think-tank" atmosphere.
 - 8 CAPITALIZING** on the latest field-proven ideas for solving the most critical no-till problems that you face each day.
 - 9 PROVIDING** an in-depth, unbiased no-till program offering state-of-the-art ideas to meet your specific needs without pushing specific system ideas, cropping techniques or government agendas.
 - 10 STEERING** this event are no-tillers just like you. The opinions and suggestions of the previous year's attendees keep the program directly relevant to your needs and the problems you face each day in the field.
 - 11 RECEIVING** \$257.75 of extremely valuable Special No-Till "Bonus Reports" you'll refer to all during 2011 — nearly 1,000 pages **FREE** as a conference bonus.
 - 12 BUILDING** a dynamic "This Conference Is For Me"-style program that will deliver a healthy shot of adrenaline and valuable ideas for your 2011 no-till cropping season.
 - 13 OFFERING** three distinct styles of learning spread over 100 hours and 100 sessions that have been hailed as a breath of fresh air for the entire no-till community.
 - 14 ATTENDING** a conference that's fully guaranteed to elevate your no-till skills, knowledge and income in 2011.
 - 15 COMPARING** the newest no-till products and no-tilling guidelines offered by 12 leading suppliers who make this event possible by cosponsoring it with *No-Till Farmer*.
 - 16 DISCOVERING** dozens of thought-provoking ideas and cost-cutting opportunities you'll put to immediate use once you get home.
 - 17 DEVELOPING** a network of fellow no-tillers who can help you solve no-till challenges at the conference and into the future.
 - 18 PICKING UP** just one rock-solid idea from 100 hours of intensive sessions will more than pay your cost of attending this event.
 - 19 DELIVERING** the best return on investment of any single learning activity you'll be part of in 2011!
- We've listened to what you want and need in the way of high-quality no-till education. The result is this no-holds-barred, one-of-a-kind conference with a top-notch reputation for delivering nonstop, focused no-till solutions to meet your most pressing needs.

See You In Cincinnati!