

REGISTRATION

To register, simply fill out the above form and return it to one of the following Tour Partners:

Brima, Grainwiz, JLD Laguë, Pionner, ADS Canada, Pleine Terre, Agri Conseils Maska, Richardson, Nova Grain, Banque Nationale, Élevateur Rive-Sud, BASF, Bayer Crop science, Ferme Blanchette & Fils

Payment must be made by cheque made out to **Tournée des Grandes Cultures du Québec.**

To be part of the Bicycle Tour on August 27th, from 7AM to 5PM, please contact Karine Drouin at kdrouin@grainwiz.com

AUGUST 28th, 2015
9AM to 7PM

☐ **60\$ Producer*** ☐ **160\$ Guest***

Conferences, lunch and 2 drinks for the Happy Hour

Ferme Blanchette & fils inc.

720, Rang Grand, La Présentation
Québec, J0H 1B0

Exit 123 on Highway 20, North-West axis of
Grand Rang and Highway 20.

Company :

Address :

Postal Code :

Name :

First name :

Email :

Cell phone :

Additional tickets :

Name/first name

Name/first name

Name/first name

Name/first name

* All taxes included

Receipt and registration confirmation will be sent to participants by email.



GREAT CROPS
2015 TOUR

PARTENERS



FOR THE FIRST TIME IN QUEBEC



GREAT CROPS
2015 TOUR

On **AUGUST 28th, 2015**, join us for the unveiling of the 2015 Tour results and for one of the most important events dedicated to green innovation in North America.

INVITATION





INNOVATIVE EVENT

Brima et **Grainwiz**, along with the industry's key players, are inviting you to a decisively innovative and not-to-miss event where an overview of the harvests and Awkward, green innovation, and grain marketing will be in the spotlight.



RETURNING THIS YEAR



**GREAT
CROPS**
2015 TOUR

For the second year in a row, professionals from Quebec will cover the Montérégie and Centre-du-Québec areas **to evaluate the soy and corn yield potential for 2015. On August 25th, 26th and 27th**, teams will drive across the area to assess the crops for quality and size of the upcoming crops.

Eager to see this year's Great Crops Tour results?

Join us on August 28th for our Field Day.



AUGUSTE 28th

THE MOST IMPORTANT EVENT ON GREEN INNOVATION

- Exhibition plots, cover crops, green manure, soil health.
- Soy and corn fertilization, starter, controlled release foliar fertilizer.
- Production challenge using fungicide.
- Microbial life and corn plant growth following a specific green fertilizer addition.
- Geomatics and telematics upgrade.
- Profitability of cereal grains in rotation.
- Novelties in drainage systems.
- Market prospects for 2015: a year of explosive growth!

This second edition of the Great Crops Tour, which will start in Vaudreuil-Soulanges and finish in Saint-Hyacinthe, aims at providing an overview of what is forecasted in terms of soy and corn crops. On August 25th, 26th and 27th, dozens of professionals will collect more than 300 samples. The global results of this sampling will be disclosed on Friday, August 28th.

More than ever, green innovation and soil health are a major concern for crop producers. On August 28th, distinguished speakers will take stock of ongoing research and breakthroughs, as well as their latest observations, which will enable you to maximize yields and harvest quality.

You would like to be part of the sampling? Why don't you join one of our three bicycle teams who will embark on three paths on August 27th! We will also take this opportunity to collect donations to support the **Club des Petits Déjeuners** initiative.
Interested? Contactez **Karine Drouin** au kdrouin@grainwiz.com



DON'T MISS OUR ROASTER OF

DISTINGUISHED SPEAKERS

Joining us from everywhere in Québec, as well as from Ontario, United States and Europe, specialists such as :

Éric Thibault agr.
Pleine Terre

George Lazarovits Ph.D.
A&L Laboratories

Bruno Bouchard, ing., agr.
Groupe GLD Laguë

Anne Vanasse Ph.D.
Laval University

Jean-Marc Monpetit M.Sc.
Pioneer

Philip Shaw M.Sc.
Agro-economist and producer

Dean Glenney ing.
Ontario producer

Carl Bérubé agr.
AgriAction

Daniel Brière agr.
Brima

Jean-Philippe Boucher agr., MBA
Grainwiz

Catherine Brodeur, agr. M.Sc.
Groupe AGÉCO

Geneviève Giard agr.
Agri Conseils Maska

Dan Towery
Ag Conservation Solutions

Jean-François Foley agr., M.Sc.
BASF

Don Wirth
Saddlebutte Ag inc, Shead, Oregon

Patrick Lemelin agr.
National Bank